

DCDS connection

Official Publication of DCDS
A tradition of integrity and care since 1908



Mission Statement

Serving the professional needs of our members

In This Issue

The Write Stuff	2
Impressions	3
From the Hub	4
New Dentists	5
Members Message Board	6
Facility Rental.....	7
TAMUCOD.....	15
Diversity/Inclusion	18
DCDS Foundation.....	21
Insights Book Review	22
Classified Advertising	25

Dentistry without DENPAC

by Jon Vogel, DDS

Chairman of DCDS Legislative Action Committee



During the holiday season, I was reminded of one of my favorite books, A Christmas Carol. You may remember Ebenezer Scrooge as the wealthy businessman with a

heart of coal who was visited by the Ghosts of Christmas Past, Present, and Future. In act IV, The Ghost of Christmas Yet to Come takes Ebenezer to the future and shows him a vision of what his life will look like if he continues on the same trajectory of selfishness, greed and lack of empathy. It made me think about the future of our profession and what it would look like if we continue our trajectory of declining membership, and DENPAC ceases to exist. So come along, and join me as we take a journey with the Ghost of our Profession Yet to Come <cue the 70s time travel music.>

The year is 2030. Our 60 year old DENPAC went defunct many years ago because membership declined and stopped contributing to our PAC. Multiple legislative cycles have occurred and without organized dentistry and DENPAC there to foster relationships and educate our legislators, outside stakeholders were easily able to pass legislation that affected the way we practice dentistry.

The Hygiene Association was finally able to get their main legislative agenda passed. Texas is now the 12th state that allows mid-level dental practitioners to become licensed in the state. They have gone further than other states allowing dental therapists to practice with general supervision and without limitations on the number of therapists a single dentist can oversee. DSOs have capitalized on this,

rapidly replacing their dental practitioners with cheaper labor that is able to perform the same procedures. Patients across the state primarily see therapists who perform their cleanings, fillings, crowns, extractions and fabricate dentures and partials. This has added extreme economic pressure on the market resulting in an over saturation of providers and driving down average earnings.

DIY orthodontic companies were able to pass their legislative agenda as well. In-person exams on a yearly basis are no longer the standard of care in Texas. And, with the licensing of dental therapists, they now completely bypass doctors in the process of providing orthodontic care and oversight. Orthodontist offices are rapidly losing revenue to DIY clear aligner companies, and cannot sustain themselves with only difficult cases. Low margin practices start closing, expediting the consolidation of large dental groups.

Physicians groups finally got their AED bill passed. Dentists are now required to buy their AEDs from physicians, and are required to get maintenance through them as well. Costs associated with AEDS doubles.

Insurance companies were able to accomplish many of their goals. One of DENPAC's many successes, a non-covered services bill, was

...continued on page 3



The Write Stuff

Mary Swift, DDS, President

Compelling Reasons



My introduction to Dallas County Dental Society was in 1978. I was a CDA, new to Dallas and I landed a job assisting a wonderful dentist, Dr. Barton Glaser. Dr. G had an “honor wall” in

his office with plaques and awards for his work within the society. Dr. G also took me to my first “Midwinter” meeting (renamed the Southwest Dental Conference.) My career moved forward to hygiene. I worked as a temp assistant during hygiene school and as a temp hygienist during dental school. I saw a lot of offices around Dallas and worked for some of the best of the best; overwhelmingly, the offices with the happiest doctors and teams were the ones with an “honor wall.” Being involved in organized dentistry was a common denominator in the successful practices I temped in.

Membership in organized dentistry means you have a voice. Gaining a voice means having a say in government through your association’s advocacy efforts. At DCDS we have a Legislative Action Committee that works year-round to keep an eye on important legislation that affects you and your practice. It’s easy to sit on the sidelines and opine about which side of an issue you are on but if you want to be heard, investigate joining the DCDS Legislative Action Committee or the Strategic Planning Committee. Participation within these committees brings your voice within earshot. Better yet, become a delegate or an alternate delegate with a seat and a voice on the House floor at our state meeting.

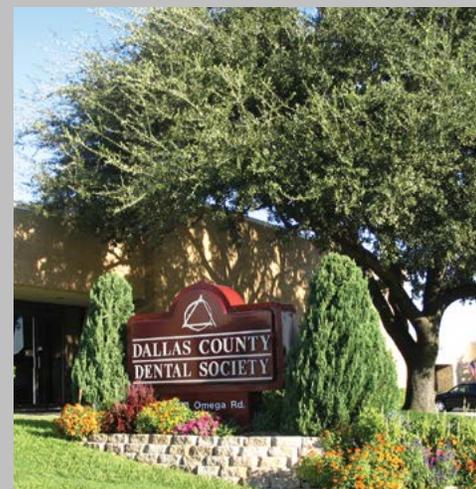
Along with a voice, membership offers credibility, raising your reputation within your profession and with your peers. Joining an association is one way to demonstrate your commitment to your profession and gain exposure among your peers. We learn so much from each other. Interaction with other dentists, learning from specialists, connecting with classmates, and training opportunities on a variety of topics make you a better dentist. If educational opportunities

interest you, consider a position on the Scientific Committee. This committee works year-round to attract exciting new speakers to the Southwest Dental Conference.

Networking, exposure, credibility, learning and having a voice in the profession are all very compelling reasons for joining DCDS. I’ll share with you my most compelling reason for being a member. FOMO. Not kidding. Fear of Missing Out. I like to know when practice regulations and compliance requirements change. I also like keeping in touch with my colleagues and their journeys in dentistry. Staying in touch means no more FOMO.

Be sure to “opt-in” if you prefer to communicate with DCDS via text. Also, make sure DCDS has your preferred email address. Look at the DCDS Website. You may find a member benefit that you didn’t even know about. Watch for meeting notifications and join in on a General Membership meeting. Look at the Committee Interest Form, coming your way in your renewal packet or on-line, and see if one of our committees is a good fit for you.

By participating in a member driven association, you gain access to resources that may not be available to others. Whether your motivation for joining is to lift your status within your profession or for access to continuing education, membership has many benefits...so take advantage of them!



DCDS Connection is published bimonthly for the members of DCDS, 13633 Omega Road, Dallas, Texas 75244. First class U.S. postage is paid at Dallas, Texas. Subscriptions are free to DCDS members, and non-members may purchase copies for \$10 per issue. Digital archives are available at dcds.org.

The opinions expressed herein are those of the respective authors and do not necessarily represent the viewpoint of DCDS, its Staff or its Board of Directors, unless specifically stated as such. All content is copyrighted, and reproduction or reprinting of any of the contents without written permission of DCDS is prohibited. DCDS does not warrant or endorse any products or services advertised in this publication.

Contributions: articles, letters to the Editor, announcements, advertisements, or other materials submitted for inclusion in DCDS Connection should be submitted electronically via email to the managing editor. Submissions must be received by the second Friday of the month prior to the month of publication. Acceptance of any submission is at the discretion of the Editor, and subject to editing for brevity or content. Anonymous letters or contributions will not be considered for publication. All submitted items must be accompanied by contact information, including the author’s name, mailing address, telephone and/ or email address. Illustrations should be submitted as .jpeg, .pdf, .eps or .tiff files. Photographs should be high resolution (300 dpi or better) and include a copyright release or statement of permission. Display and classified advertising will be accepted from reputable firms or individuals on a space-available basis in accordance with DCDS Guidelines. For current advertising rates or more information call 972-386-5741 X 225, or email rosemary@dcds.org.

Editor Jordana Contrucci Ruiz, DMD
 Managing Editor Rosemary S. Martinez
 Executive Director Jane D. Evans

ISSN 2576-4276 Copyright ©2023



CLICK HERE TO RENEW YOUR MEMBERSHIP FOR 2023

Impressions

Editorial by Jordana Contrucci Ruiz, DMD, Editor

Keeping up with the times



Becoming a dentist is hard work. You spend so much time in school learning and taking exams that when it is time to graduate, you cannot wait to simply practice what you have learned. However, it is important to remember that being a dentist means that you never stop being a student.

We must be open-minded about change and adapt to new ways of doing things, especially if these new methods are superior to current practices. As a dentist, you should want to be the best possible dentist you can be.

As a business owner, it is important to reinvest in your practice, yourself and your patients. It is easy to get into a rut and forget that you must continue investing in your office — esthetically as well as technologically. Owning a dental practice is much the same as being a homeowner; there is always something to do or fix! It is also important to make sure you adjust your fees accordingly.

Staying in step with continuing education and technology is also essential to providing the best quality dentistry. Patients want to go to a dentist and dental office where they feel they are getting the greatest possible advanced care they can get. Are your techniques for seating crowns up to date? With the changes in dental material there are new steps for seating crowns that allow for a better long-term result with increased material strength. Do you have a scanner and take digital impressions? Now considered the standard of care, this technology improves patient acceptance, streamlines workflow and speeds up dental treatment, with many scanner brands available on the market.

One of the newer technologies becoming much more accessible to dentists, even though it has been around for a while, is the 3D printer. Back in 2017, I investigated purchasing a 3D printer; however, a good one was costly, and it didn't have all the components bundled together with it. Also, it was important to look at the bottom line. I realized then that the expense of having

“**Staying in step with continuing education and technology is also essential to providing the best quality dentistry.**”

the printer and the time necessary to run the machine would cost more than it was making the office. Now, with increasing costs everywhere, we are seeing an upturn in lab fees. The cost of 3D printers has gone down and are bundled with other products, making them easier to use and afford. Purchasing and incorporating a 3D printer in your office may help keep margins down and allow you to keep more profit in-house.

Are you keeping up with the times? Do you need to reevaluate and see where improvements can be made? I suggest now is the time to take a look and invest in yourself and your practice.

...continued from page 1

repealed. Insurance companies are now able to dictate what in-network providers can charge for things like mandibular advancement devices, composite and porcelain veneers, botox, arestin and many more. They killed all attempts to replicate the success of Massachusetts Prop 2 which created a dental loss ratio for dental insurance companies. And, equally important, insurance companies continue to sublease providers to other insurance networks. The independence of the private dental practitioner continues to erode.

Dental students are not spared either. Without TDA and DENPAC going to bat for the dental schools, increased state funding is not a possibility, and in fact, has decreased when adjusted with inflation. The dental schools have to offset their increased costs and decreased funding, resulting in increased tuition costs and increased dental student debt. Texas is no longer one of the cheapest states for in-state tuition rates.

Now that you have seen the grisly future, it is time to go back to the present <insert 70s time travel music.>

Welcome back to 2022-2023, a much better reality in dentistry. The way we practice dentistry can and will be revisited every single legislative cycle with the most current coming up in 2023. Without DENPAC, any of those scenarios could become our reality. If that makes you shudder, then you need to become a member of DENPAC today, and renew your membership annually.

Simply type in www.tda.org/DENPAC in your browser and select Join Now. If you want a more fun way to get involved, consider attending the upcoming TDA Legislative Day on February 15, 2023, and ADA Dentist and Student Lobby Day on March 5-7, 2023 to advocate for our profession and patients. Regardless of whether you join, or whether you attend, these bills will come up. It's simply a matter of whether you want to be affected, or effective. The choice is yours.

DENPAC: CLICK HERE FOR ANNUAL JOIN/RENEW



From The Hub

by Jane D. Evans, Executive Director

Important Reminders



I hope each of you had a wonderful holiday. With the new year starting I want to share a few reminders with you.

Upcoming CE Program

We're kicking the new year off with a full slate of free CE for DCDS Members, so renew your annual membership! Check out these courses and more at <https://www.dcds.org/events>.

Communication

The DCDS Executive Office has received comments from members that they are not aware of meetings, events, etc. All correspondences on events, including the DCDS Connection newsletter, are sent electronically. When researching why someone did not receive the information, there are typically two reasons: monthly emails which include upcoming CE Program, events and DCDS Connection are not opened or the member has an obsolete email address on file. When you see an email from DCDS, please open it, as this is our main form of corresponding with members.

The DCDS Website at www.dcds.org is always updated with the most current listing of events;

and two or more notices are sent for every event via social media as well, so follow us on Facebook, Instagram, Twitter and LinkedIn.

Another pathway for DCDS event information is text messaging. I appreciate text message reminders for appointments I have scheduled and I bet you do as well. If you have not signed up for the last minute text message reminders of meetings from DCDS do so today. Text DCDSMEMBERS to (833)258-7645 to sign up for the service.

On behalf of the DCDS Board of Directors, we honor your privacy. The long-standing policy is to not give a member's email or phone number if requested. If your email or phone number is requested, one of the DCDS team members will reach out to you to see if approval is given to release the information. It is never given without prior approval from a member!

Member Cut-off

Beginning March 31, 2023, ADA will drop all members that have not renewed their dues for 2023. If you renew after that date your membership will be reinstated. In the past the date was June 30.

New Members

DCDS Connection includes all new member names in each edition. Please review this list

and reach out to anyone you know to welcome them to DCDS. By reaching out you may become a resource or mentor. I send a personal note to each new member welcoming them and letting them know that the DCDS Team is here for them.

Fellowship Establishment

A Fellowship is being set up in Dr. Frank Higginbottom's name, with Dr. Lee and Mrs. Arma Fitzgerald as the primary donors. Distributions will be used to provide one or more fellowships to full-time students in good standing pursuing a graduate degree in Prosthodontics from the Texas A&M School of Dentistry. Recipients of this fellowship will be selected by the Department Head of Prosthodontics or members of the faculty designated by the Department Head.

The initial goal is to raise at least \$100,000; the ultimate goal is to raise \$1,000,000 to establish this Chair. Tax deductible donations may be made through the Baylor Oral Health Foundation via check, made out to Baylor Oral Health Foundation with a designation to the Dr. Frank Higginbottom Legacy Fellowship in the comment area. Donations may also be made via the Foundation's website, www.bohf.org, select Giving, please indicate that the donation is for the Dr. Frank Higginbottom Fellowship Fund in the comment section.

Emerging Speakers Workshop

Save the date for a much anticipated Emerging Speakers Workshop on April 28, 2023. Open to all TDA Members, this course at the DCDS Executive Office will be provided at no cost for DCDS members. Sponsored by DCDS Diversity and Inclusivity Committee, this workshop will be facilitated by Ms. Karen Reisman, Speak for Yourself President. Ms. Reisman presents keynote speeches and inspirational programs on communications, sales, giving speeches and her cousin Albert Einstein.

DCDS Team

I am fortunate to have a great team to work with each day. They are dedicated to DCDS and are just a phone call away if you have questions or concerns.



Left top: TDA President Dr. Duke Ho recognized DCDS President Dr. Mary Swift for her service to DCDS during the November General Membership Meeting. Left bottom: Dr. Martin Kahn poses with Ms. Dana Hamilton-Gray, a teacher at Adamson High School, during his recent Career Day visit to the school. Above: DCDS Retired Dentists enjoyed a tour of the George Bush Library.

New Dentists

Promoting Your Accomplishments When Working for Someone Else

Marketing and self-promotion can be new territory for dentists straight out of dental school, or even coming from residency. We're not accustomed to being dependent on reviews and referrals for our success. As an associate, you may experience that some owners can provide valuable mentorship in growing a practice, whereas others can be more hands-off. The internet and CE meetings can be chock full of glib advice on the subject, but I've outlined a few tips that I've found practical along the way.

Talk about what you love

Talking about what you are good at can come across as self-important or calculated, if not done tactfully. But talking about what you are passionate about, whether it's related to an aspect of your personal life or to your profession, shares enthusiasm, which is genuine and contagious. Whether your interest is dental esthetics, woodworking, or true crime podcasts, talking about something that gets you excited can be memorable, and create a very human connection.

A rising tide raises all ships

When patients have a good experience at a practice, or an office gets a good review, it benefits everyone. Likewise, a compliment to one practitioner or team member is a credit to the whole office. Be generous in your praise of your team in front of your patients, from your front desk accommodating a patient's challenging schedule, to your assistant ensuring you are well prepared, your lab for getting the shade just right, or your owner being a valuable mentor. So many small things go into making an appointment a positive experience, and if we can point them out, it gives the patient and our team a chance to appreciate them, and can contribute to a sense of harmony and teamwork that patients and staff can feel.

Likewise, don't be afraid to ask for a review! In a world where so many people read reviews before making a purchase or picking a restaurant, patients understand the value that can come from a positive one. When a patient expresses satisfaction with their treatment or compliments a team member, seize the opportunity, and have a straightforward system in place to make it easy.

Keep in touch

Growing up, I shadowed a general practitioner who was a relatively average dentist, but had built a remarkably large and successful practice in a relatively short period of time. He shared that he felt one of the keys to his success was going above and beyond to be accessible to his patients. At the end of each workday, he would go through his schedule and call any patient he'd seen for any 'involved' procedures that day—extractions, implant placement, longer restorative appointments, seating multiple units—just to check on them. Many days it was only one or two patients, and often it was merely a matter of leaving a voicemail, but he said he'd lost count of the number of times that a patient had remarked positively about the call at a future appointment, and his primary referral source was his own patients sending their family and friends to see him. His advice rings true: Go the extra mile; it's never crowded.

“In a world where so many people read reviews before making a purchase or picking a restaurant, patients understand the value that can come from a positive one...have a straightforward system in place to make it easy.”

News and perspective from dentists under 10 years of practice



by Clara Bergeron, DDS

DCDS Member's Message Board

Upcoming Events

January 19 – Cocktails and Conversation: Understand Root Resorption

January 31 – New Dentists Symposium:
Oral Pathology in Clinical Perspective for the New Practicing Dentist

February 3 – Give Kids a Smile

February 15 – TDA Legislative Day in Austin

February 21 – General Membership Meeting: Therapeutic Use
of Botox for TMJ and Smile Enhancement: Give it a Shot

March 2 – Cocktails and Conversation: Recession and Gingival Grafting:
Assessment, Clinical Relevance and Treatment Options Available

March 24-25 – The PEEL Technique: A New Paradigm in Pediatric Tongue-Tie Treatment: A Two-day Course

March 28 – New Dentist Symposium with Dr. David Grogan

April 18 – General Membership Meeting: Osteonecrosis and Osteoradionecrosis: Dead Bone and Dentistry

April 21 – Shred-a-thon

April 28 – Emerging Speakers Workshop



Register for these and more at www.dcds.org/events

Welcome New Members!

General Practice

Alireza Hosseini
Shivam Patel
Chandler Pruitt
Victoria Ratcliffe

Moeza Seager
Elizabeth Warsop
Parker Wilson

Prosthodontics

Lily Garcia



REACH OUT TO HELP ANOTHER DENTIST

Watching a colleague suffer and feeling helpless is difficult and heartbreaking. Dentists Concerned for Dentists is a 24-hour confidential alcohol and drug abuse hotline you can call for assistance.

Your phone call could be the lifesaving step for someone who is hoping and waiting.

- Founded exclusively to help dentists, hygienists, assistants and family members.
- No fees or charges.
- All contact is held in absolute confidentiality.

The Dentists Concerned for Dentists program provides a strictly confidential peer assistance program for health care professionals who struggle with drug and alcohol abuse. Please share this confidential hotline with your colleagues.

A confidential phone call may be the greatest gift a peer dentist, staff or family member could receive.

DENTISTS CONCERNED FOR DENTISTS

24-hour Confidential Hotline
214-206-7496

HELP YOURSELF

If you're in crisis, there are options available to help you cope. You can call the above hotline at any time to speak to someone and get support. For confidential support available 24/7 for everyone in the United States, you can also call the National Suicide Prevention Lifeline at 1-800-273-8255.

Need Meeting Space?

As a member of the DCDS, you can take advantage of low member rates when renting the Society's Executive Office for your next meeting.

The Dr. O.V. Cartwright Reception Hall is perfect for registration and a pre-function gathering.

The Dr. Paul P. Taylor Executive Board Room can seat 14 around a large conference table.

The Dr. D. Lamar Byrd Auditorium is 1,650 square feet of meeting space that can seat up to 200.

Audio/visual equipment is also available.

DCDS facilities include free parking, free wifi, use of small kitchenette, and ability to bring in food and non-alcoholic beverages.

For more info, contact Ashley Hawkins at 972-386-5741 x231 or email info@dcds.org.



DCDS Membership Benefits

Being a member of the associations that work to protect your profession is important to the success of a practice...pass along the benefits to your peers!

- Free registration to DCDS's annual Southwest Dental Conference
- Peer Review mediation service to reconcile complaints between patients and doctors
- Rent DCDS meeting facilities at special member rates
- Free or discounted continuing education via seminars & General Membership Meetings
- First opportunity to hire fully trained world-class assistants from DCDS Dental Assisting School
- Reduced cost in-person Basic Life Saving/CPR course
- Preprinted school excuse forms provided free of charge to dentists treating school-age children
- Confidential free notary public
- DCDS Connection, the bimonthly newsletter of Dallas County Dental Society (member advertising at reduced rates)
- Member mailing labels available for purchase
- Grassroots legislator contact program with state and national legislative representation
- License renewal reminders
- Networking/social opportunities with colleagues

DCDS members receive ALL membership benefits offered by Texas Dental Association, including free entry to TDA TEXAS Meeting.

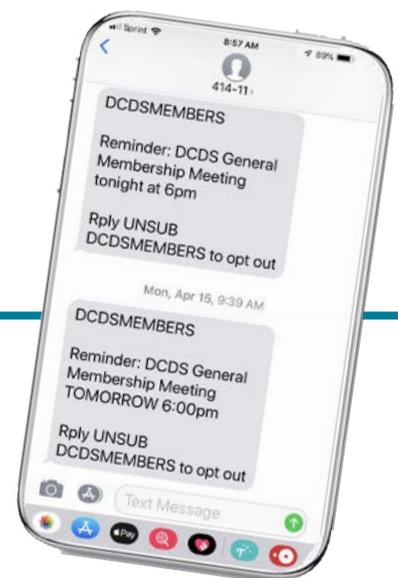
DCDS members receive ALL membership benefits offered by American Dental Association, including photo directory and public referrals through Find-a-Dentist.

www.dcds.org/membership

TEXT MESSAGE REMINDERS:

Text DCDSMEMBERS to (833) 258-7645.

Have you ever wished you could receive reminders for DCDS meetings and events? Do you forget to put events/meetings on your calendar? DCDS implemented text messaging so you will not forget another meeting. Just sign up and you will be reminded of future meetings and events.



**Looking for a job? Have a position to fill in your office?
Want to sell or buy office space and office equipment?**

List it on the DCDS.org Job Bank/Practice Sales! Members list for free (\$75/month for non-members.) Email a brief summary (100 words or less, in paragraph format) of the post to: rosemary@dcds.org.



Knowledge Sharing

Catch up on news and information that other DCDS members would like to share through DCDS News on our website: <https://www.dcds.org/news-media/dcds-news>. If you have a topic you would like to provide to your peers on our website, please contact Dr. Gabby Dizon at gabrielledizondds@gmail.com. Recent topics include these below...click to read on!

Dec 15, 2022



The Power of Written “Resolutions” as We Set Goals in the New Year

As we approach the end of another year, it’s natural for all of us to reflect on the events that took place for the past 365 days. Whether our intention was to eat healthier, live a more active lifestyle, spend more time with loved ones, or read that book that’s been on our list for months, it seems that this time of year routinely brings about a season of reflection.

by Blair Goodall, DDS

Nov 14, 2022



Gratitude in a Halloween-to-Christmas World

The holidays are officially upon us and if you need to add a little fuel to your anxiety, there are only 37 days until Christmas (but who’s counting?) Halloween ended and I immediately began to feel the pressure of the holiday hustle.

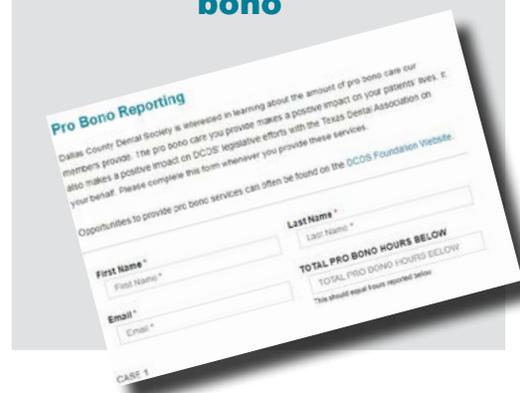
by Audrey Worthington Miles, DDS

PRO BONO HOURS

Dallas County Dental Society is interested in learning about the amount of pro bono care our members provide. The pro bono care you provide makes a positive impact on your patients’ lives. It also makes a positive impact on DCDS’ legislative efforts with the Texas Dental Association on your behalf.

Please help our legislative efforts by completing this short Pro Bono Form on our website whenever you provide these services:

<https://www.dcds.org/member-center/pro-bono>



BLS/CPR Courses

Choose a Date | In-Person

Need to meet your bi-annual TSBDE requirement for Basic Life Support/ CPR for your license renewal? DCDS is now offering a BLS (CPR and AED) Program, with the curriculum of the American Heart Association, to meet that requirement through the DCDS Dental Assisting School. You and your staff can now schedule a date and time to earn this continuing education credit. Training is held at the DCDS Headquarters.

\$40 per DCDS Member or their staff
\$65 per non-member or their staff

To start course registration, please click [here](#). For more information, contact Angela Bush, Program Director for DCDS Dental Assisting School, at 972-386-5741 x222 or angela@dcds.org today!



Understand Root Resorption

BRAD GETTLEMAN, DDS



Dr. Gettleman earned his dental degree from the University of Missouri, in Kansas City. He finished his Master's Degree and Endodontic Residency at the University of Minnesota. He has published numerous articles of Endodontic Therapy. He is a member of the Westside Dental Study Club (past president), American Dental Association, American Association of Endodontists (where he has just completed tenure as chairman of the Professional Standards Peer Review and Ethics Committee), Arizona Endodontic Association (past president), and the Arizona State Dental Association. He is a Diplomat of the American Board of Endodontics and has been in private practice since 1989.

In this course you will learn proper diagnosis for all types of root resorption. You will be able to explain the etiology as well as treatment options for root resorption. We will review the prognosis of different types of root resorption.

Learning Objectives:

- Learn how to properly diagnose root resorption
- Understand etiologic factors causing root resorption
- Become familiar with root resorption treatment options
- Review the prognosis of different types of root resorption

Audience: Dentists, Office Staff
 AGD Code: 070
 CE Hours: 1 technical and/or scientific
 CE Verification provided

Sponsored by:
 DCDS Diversity & Inclusion Committee

ONLINE REGISTRATION REQUIRED FOR THIS VIRTUAL COURSE BY JANUARY 12, 2023.

Register online at www.dcds.org/events. A link to the 6:00 p.m. session will be sent to your email address.

DCDS Members	Free	Non-member dentist	\$25
DCDS Member staff	Free	Non-member staff	\$25
Students	Free		

Cancellation Policy: The cancellation/refund deadline is January 12, 2023. A 20% administrative fee will be assessed for all cancellation requests on or prior to this date. Since this is a limited attendance course, "no shows" will forfeit the full course fee. No refunds will be granted after January 12, 2023.



JANUARY 19

REGISTER TODAY AT WWW.DCDS.ORG/EVENTS

DALLAS COUNTY DENTAL SOCIETY • DALLAS, TEXAS 75244 • 972-386-5741 • INFO@DCDS.ORG

Dallas County Dental Society
 is an ADA CERP recognized provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Dallas County Dental Society designates one (1) credit per hour for CE activities, unless otherwise noted.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/ceerp.



Oral Pathology in Clinical Perspective for the New Practicing Dentist

JOHN WRIGHT, DDS, MS



Dr. Wright is Regents Professor and Chairman of the Department of Diagnostic Sciences, Texas A&M School of Dentistry. He is an oral pathologist and a Diplomat of both the American Board of Oral and Maxillofacial Pathology and the American Board of Oral Medicine. He received his dental degree from West Virginia University and oral pathology training at Indiana University. He has contributed over 100 publications to the scientific literature, as well as 15 book chapters and three textbooks. Dr. Wright is a past President of the American Academy of Oral and Maxillofacial Pathology, the American Board of Oral and Maxillofacial Pathology and the International Association of Oral Pathologists. He has participated in over 300 statewide, national and international programs.

This course will provide an update and review of the most common pathologic conditions seen in clinical practice. It will be quick paced and focus on clinical relevancy for practitioners.

Audience: Dentists, Assistants
 AGD Code: 730
 CE Hours: 1 technical and/or scientific
 CE Verification provided

Hosted by the DCDS New Dentists Committee

Cancellation Policy: The cancellation/refund deadline is January 24, 2023. A 20% administrative fee will be assessed for all cancellation requests on or prior to this date. Since this is a limited attendance course, "no shows" will forfeit the full course fee. No refunds will be granted after January 24, 2023.

Learning Objectives:

- Recognize the clinical features of the most common non-odontogenic infections of the mouth
- Understand the clinical sequelae of odontogenic infection
- Evaluate the distinguishing features of the more common forms of noninfectious stomatitis such as geographic tongue, lichen planus, aphthous ulcers and others
- Understand warning signs of premalignant and malignant lesions of the oral mucosa
- Describe clinical features of the most common tumors of the oral cavity
- Review the most common pigmented lesions of the mouth
- Evaluate distinguishing features of the more common oral ulcers

ONLINE REGISTRATION REQUIRED FOR THIS VIRTUAL EVENT BY JANUARY 24.

Register online at www.dcds.org/events. A link to the 6:00 p.m. event will be sent to your email address.

DCDS Members	Free	Non-member dentists	\$95
DCDS Member staff	Free	Non-member staff	\$95
Dental Students	Free		

New Dentists Symposium



JANUARY 31

REGISTER TODAY AT WWW.DCDS.ORG/EVENTS

DALLAS COUNTY DENTAL SOCIETY • DALLAS, TEXAS 75244 • 972-386-5741 • INFO@DCDS.ORG

Dallas County Dental Society
 is an ADA CERP recognized provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Dallas County Dental Society designates one (1) credit per hour for CE activities, unless otherwise noted.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cerp.





KAD DENTAL™
STAFFING EST. 1979

WORK WITH THE BEST
Call us Today! 214.522.2008



Benefits for Our Dental Clients

- KDS vets candidates based on your requirements & preferences
- We perform background checks and reference checks
- We serve as the employer of record:
 - Eliminating IRS/Worker Commission issues
 - Manage all payroll withholdings
 - Send W-2s at end of each year
- Offering decades of unparalleled professionalism

COMING SOON - Online portal for scheduling with ease.



ACTION SHRED OF TEXAS

Certified Shredding Promotion for Dallas County Dental Society Members

- ✓ Members only preferred pricing
- ✓ Facility-based destruction for paper, hard drives and proprietary items
- ✓ Certificate of Destruction provide for all services

\$25 flat fee per container.
Minimum charge per service of \$75.

Contact 214-352-0113, option #2 for details about preferred member rates

Your Trusted Source for
Document • Media • Product Destruction
Secured > Destroyed > Certified



Texas A&M University School of Dentistry

By Kristen Tribe

Dr. Claude R. Williams Sr. remembered as staunch advocate for diversity

Dr. Claude R. Williams Sr. never intended to pursue orthodontics. But when his own daughter was denied treatment simply because she was Black, the incident changed the course of his career, leading him to mentor hundreds of dental students and increasing access to care for underserved populations.

Williams, an icon at Texas A&M School of Dentistry, recently passed away at the age of 93. He will be remembered as a determined advocate for students who was dedicated to advancing student diversity.

Dr. Reginald Taylor, interim associate dean for graduate and professional programs, said Williams “kicked doors open.”

“When you open a door gently, it can close behind you,” he said. “But when you kick a door off its hinges, it can’t close, and others can enter behind you. That describes Dr. Claude Williams Sr.

“He turned the hurt and pain of injustices he experienced into a passion to prevent others from experiencing the same. Dr. Williams was a mentor and a friend. His door kicks will surely be missed.”

Williams grew up in Marshall, Texas, and devoured educational experiences, whether that was on his grandmother’s farm, in the pews of Ebenezer United Methodist Church or at the feet of local college professors. The community instilled a commitment to learning and living a full life.

After high school graduation, Williams attended Wiley College for two years before transferring to Howard University in Washington, D.C., both historically Black institutions. By 1954, he had earned a bachelor’s degree in zoology and a doctorate in dental surgery.

The accomplished student served in the U.S. Naval Reserve, becoming the first African American dental commanding officer and the first African American Navy dentist to achieve the rank of captain. At the conclusion of his Navy career, he turned back toward Texas and established a general dentistry practice in Marshall.

It was the late 1960s, and as a Black dentist in a state with deep-seated segregation, Williams had a built-in client base and growing practice. He and his young family were settling into their community and had just moved into a ranch

house built to their own design when it became apparent one of his twin daughters needed braces.

Although her orthodontic needs mirrored those of many pre-teens, Williams said, “not a white orthodontist would treat her. Nor would a dental school.” He sought treatment for his daughter across the state of Texas in Dallas, Houston and San Antonio, but the answer was always the same – “no,” due to the color of her skin.

“Could you imagine having a daughter who needed orthodontic care, and no one would treat her?” Williams said in a previous interview with Dentistry News. “I had to re-evaluate a lot of things in my life. How do you respond to the rejection? It can either elicit a negative or positive response.”

A Fort Worth orthodontist and former Navy comrade put it bluntly: “Claude, if you want your daughter to have orthodontic treatment, you are going to have to go back to school.”

This became a turning point of his life and career. Williams snagged the last remaining slot in Howard University’s newly minted, graduate orthodontic program that year and in just a few months, closed his East Texas practice and moved his family to Washington, D.C.

“I think that story is kind of the epitome of who he is,” said Dr. Nathan Fletcher, a National Dental Association past president, who asked Williams to speak at a 2010 diversity summit. “He saw the bigger picture and generated legacies for other people, primarily African American, to get into the profession and be successful.”

Williams brought that determination and foresight to Texas A&M School of Dentistry when he joined the faculty in 1973 as an assistant clinical professor in orthodontics. He and his family moved to Dallas a few years earlier, in part to help foster a growing middle class African American community. He set up a successful orthodontic practice in South Dallas and spent hours volunteering at the Children’s Medical Center Dallas dental clinic.

When he was recruited to the Texas A&M School of Dentistry, he started by teaching one half-day every week. Although his official role was not tied to diversity initiatives or community outreach, minority students in the newly integrated school sought him out in the clinics.

He was the school’s first Black faculty member, and he shouldered the struggles of his students, including his own son, Claude Jr., who enrolled in 1978. Outside the classroom he invited them to his personal practice to observe his style of management and learn under the careful supervision of Black lab technicians.

Williams later noted that enrolling Black and minority students without properly preparing the faculty, staff and other students caused conflicts. They were accepted into the program but provided no support.

In the years that followed, Williams, with the support of school administration, formed the Office of Minority Affairs and served as its director. Although the position took him out of the orthodontic department, it allowed him to pioneer the school’s pipeline program for youth in underrepresented minority groups who were

[...continued on page 14](#)



Diversity + Inclusion

by Amerian Sones, DMD, MS and Aline Kaye, DDS, MS
DCDS Diversity and Inclusion Committee Members

Inclusive Leadership in Organized Dentistry



Leadership in organized dentistry has opened doors for both professional women who have specialized and obtained the highest level of achievement in their fields, that is board certification in their respective dental specialties. What does inclusive leadership mean to each specialist?

For Dr. Sones, the path to leadership has taken a lengthy time. Dr. Sones is the current President of the Academy of Osseointegration (AO), a global dental implant organization with a membership of over 4000 from 70 countries. This leadership position is especially meaningful as a very special achievement late in her dental career. The opportunity is embraced as inclusive leadership means flexibility and open mindedness. Changing thought processes through leadership and inclusivity takes time and the willingness

to listen to other points of view. Perspectives from others open our minds to new possibilities which may have never been discussed at the leadership board table. Inclusive leadership also challenges all to strive for diplomacy as positive change is made embracing a new vision. Raising three children and managing a solo prosthodontic dental practice was the focus for many years as leadership opportunities occurred with new time availability.

For Dr. Kaye, the leadership path began with inspiration from others, as effective leaders were deliberate followers. Leading is not a race or a popularity contest, but rather a gradual process engaging thoughtful observation as a learner evolves into his or her positions of leadership. She believes the best leaders understand the impact of his/her independent actions upon a collective whole. In addition to raising her two young boys and managing her private practice, Dr. Kaye takes great pride in leading a Seattle Study Club with approximately 35 members. Understanding greater clinical achievements are best achieved through shared experience and collaboration, Dr. Kaye's leadership style is a vision of diversity and inclusivity. Her local leadership will directly

impact its members with a positive, enlightening educational foundation, also improving patient outcomes.

Dentistry has afforded an exceptional profession and leadership prospect for both specialists, who met while teaching the Dental Implant Continuum at the Texas A&M University School of Dentistry. As surgical and prosthodontic teammates, collaboration complements leadership, enriching professional rewards as patient outcomes increase. Dallas County Dental Society is an excellent, supportive organization to welcome collaboration and inclusivity as new ideas promote practice excellence of all.



...continued from page 14

interested in dental careers, setting the stage for today's robust Bridge to Dentistry programs.

Dr. Ernie Lacy, associate dean for the Office of Student Affairs, said Williams' name is synonymous with advocating for and advancing student diversity.

"He was the initial champion for the school's efforts to increase diversity among its student population," she said. "All that has been accomplished in this area has been built on the foundation that Dr. Williams laid."

In later years, Williams joined the school's marketing and communications team, assisting with external affairs. He helped form many long-lasting and vital external partnerships for the school, including support of the annual Emmett J. Conrad Leadership Program.

Dr. Larry Tadlock, department head and program director for the Department of Orthodontics,

said Williams' work leaves a lasting legacy. "His positive impact was immediately felt when he joined the department, but his greatest impact came after his appointment as director of minority affairs for the school," he said. "His work as a mentor and leader set the foundation for the successes the school has today."

After 40 years, Williams retired from the Texas A&M School of Dentistry in August 2013.

Despite an incredibly busy professional career, Williams made time to actively serve his community. He was a member of Hamilton Park United Methodist Church and a lifetime member of Alpha Phi Alpha Fraternity, the NAACP and the National Association of Naval Officers.

He was also a member of many professional organizations, including the M.C. Cooper Dental Society, Dallas County Dental Society, National Dental Association and American Association of Orthodontists.

The Dr. Claude R. Williams Sr. Endowed Scholarship at Texas A&M School of Dentistry was established in 2001 and endowed in 2021. To honor Williams with a donation, please click here and follow instructions on the bottom of the page.



TEXAS A&M UNIVERSITY
School of Dentistry

Texas A&M School of Dentistry (formerly Baylor College of Dentistry) in Dallas is a part of Texas A&M University and Texas A&M Health Science Center.

Founded in 1905, the School of Dentistry is a nationally recognized center for oral health sciences education, research, specialized patient care and continuing dental education. Learn more at dentistryinsider.tamhsc.edu or follow @TAMUdental.

Put the pliers down, let the pros do their job.

Some brokers just send you the candidate and leave all the heavy work to you -
Would your patient pull their own teeth?

Trust your practice sale to an *experienced full service broker* who has had hundreds of practice sales.

(877) 365-6786 • choicetransitions.com



CHOICESM
Dental practice transitions
An NPT Company

Tim Hughes x225
Jodi Danna, DDS x226

Considering selling to a DSO? Don't, until you read this.

“

Choice walked me through the process, presented the best offers, and made the experience much less stressful by handling all the negotiations. In the end, I received more for my practice than I ever expected. The best part is that Choice provided all the consultation and services to me without charging any fees! If you are considering selling to a DSO, I highly recommend you contact Choice instead of directly contacting the DSOs.

”

Commission free. DSO Choice.

Call 774-DSO-INFO • choicetransitions.com



CHOICESM
Dental practice transitions
An NPT Company

General Membership Meeting - February 2022

Therapeutic Use of Botox for TMJ and Smile Enhancement: Give it a Shot

RANDY SANOVICH, DDS



As a double-board-certified surgeon in oral and maxillofacial as well as facial cosmetic surgery, Dr. Randy Sanovich is a recognized leader in the latest advancements of oral and facial reconstructive procedures, including orthognathic jaw surgery, TMJ surgery, dental implant placement, facelift, eyelid lift, rhinoplasty, otoplasty, and cheek and chin implants. Dr. Sanovich received his Bachelor of Science degree in marketing from the University of Utah, and his dental degree from Virginia Commonwealth University. He then completed his training in oral and maxillofacial surgery from the University of Florida. His special interest in facial cosmetic surgery led him to complete a highly sought-after fellowship in facial cosmetic and reconstructive surgery with Dr. John Griffin in Columbus, Mississippi.

There has been increasing interest among patients about minimally invasive facial pain management and facial rejuvenation. Patients of all age categories and both men and women are seeking facial procedures to look younger or just feel better. These procedures are non-surgical, can be performed in a short period of time and can be completed with minimal to no down time for the patient.

Audience: Dentists
 AGD Code: 010/200
 CE Hours: 2 technical and/or scientific
 CE Verification provided

Learning Objectives:

- Define the clinical objectives and outcomes that can be achieved with the use of neurotoxins
- Describe the anatomical treatment regions, including the muscles of mastication and facial expression
- Demonstrate minimally invasive facial rejuvenation treatments using the recommended guidelines and techniques according to the jurisdiction of the Texas State Dental Board
- Determine which patients would benefit from these treatment modalities (patient selection)

REGISTRATION IS REQUIRED FOR BOTH IN-PERSON AND VIRTUAL ACCESS. IF YOU DECIDE TO CHANGE YOUR VIEWING PREFERENCE AFTER REGISTRATION, PLEASE CALL THE DCDS OFFICE.

REGISTER TODAY AT WWW.DCDS.ORG/EVENTS

DCDS Members	Free	Non-member dentist	\$95
DCDS Member staff	Free	Non-member staff	\$95
Dental Students	Free		

Cancellation Policy: The cancellation/refund deadline is February 14, 2023. A 20% administrative fee will be assessed for all cancellation requests on or prior to this date. Since this is a limited attendance course, "no shows" will forfeit the full course fee. No refunds will be granted after February 14, 2023.



FEBRUARY 21

REGISTER TODAY AT WWW.DCDS.ORG/EVENTS

DALLAS COUNTY DENTAL SOCIETY • DALLAS, TEXAS 75244 • 972-386-5741 • INFO@DCDS.ORG

Recession and Gingival Grafting:

Assessment, Clinical Relevance and Treatment Options Available

ALINE KAYE, DDS, MS



Dr. Kaye obtained her DDS degree graduating Summa Cum Laude as Class Valedictorian and gained her Periodontics Certificate and Master of Science Degree at The University of Texas Health Science Center, School of Dentistry in Houston. Dr. Kaye takes pleasure in dental research, with her main interests focused on periodontal regenerative procedures, dental implants, and the interrelationship between periodontal disease and systemic diseases. She has several articles published, including in the prestigious international Journal of Periodontal Research and has lectured nationally and internationally. Dr. Kaye has served as a Clinical Assistant Professor and Director of the Implant Surgery Course in the Department of Restorative Sciences at Texas A&M University School of Dentistry.

This course will help build your confidence in identifying cases that require surgery and in communicating this to your patients: Review gingival recession and its relevance to you, your patients, and your practice. Cover the etiology of recession, new classifications (including papilla type A, B, and C), the role of attached gingiva, and how much of it is enough. Consider the optimal order/timing for mucogingival surgery as well as current advancements in surgical techniques. Discuss the role of watchful waiting in the setting of gingival recession, and when it is and is not appropriate.

Audience: Dentists, Office Staff
 AGD Code: 490
 CE Hours: 1 technical and/or scientific
 CE Verification provided

Sponsored by:
 DCDS Diversity & Inclusion Committee

Learning Objectives:

- Provide tools to identify gingival recession and predict how much root coverage can be achieved with treatment
- Define a reasonable observation protocol and establish when watchful waiting is and is not appropriate
- Maximize your contributions as an interdisciplinary team member in cases involving soft tissue grafting

ONLINE REGISTRATION REQUIRED FOR THIS VIRTUAL COURSE BY FEBRUARY 23.

Register online at www.dcds.org/events. A link to the 6:00 p.m. session will be sent to your email address.

DCDS Members	Free	Non-member dentist	\$25
DCDS Member staff	Free	Non-member staff	\$25
Students	Free		

Cancellation Policy: The cancellation/refund deadline is February 23, 2023. A 20% administrative fee will be assessed for all cancellation requests on or prior to this date. Since this is a limited attendance course, "no shows" will forfeit the full course fee. No refunds will be granted after February 23, 2023.



MARCH 2

REGISTER TODAY AT WWW.DCDS.ORG/EVENTS

DALLAS COUNTY DENTAL SOCIETY • DALLAS, TEXAS 75244 • 972-386-5741 • INFO@DCDS.ORG

Give Kids A Smile®



ADA American Dental Association®

Give Kids A Smile® is an annual volunteer initiative providing free educational, preventive and restorative services to children from low-income families. Thousands of dentists across the country will take time from their practices to help underserved children who aren't getting the oral health care they need.

Will You Join Us?

Give Kids a Smile focuses on the epidemic of untreated oral disease among disadvantaged children and delivers the message that dentists alone can't solve this problem without a real commitment from government and society. And to provide an effective platform from which dental societies can advocate common sense, market-based solutions to local access problems.



Your Community Needs You!

Help make a difference in the lives of children in your community. Please consider volunteering your times and talents for this year's Give Kids A Smile!

Date: Friday, February 3, 2023

Time: 3:00 - 5:30 pm

Location: Ten DISD Title I Locations

(screenings and oral hygiene education)

To volunteer, or for more information, contact: Sign up at www.dcds.org/gkas-dallas or email Rosemary at info@dcdsfoundation.com

Your DCDS Foundation at Work!



Dentistry with a Heart

Dentistry with a Heart (DWAH) celebrated its eleventh year of service on November 19, 2022, treating 19 patients from Salvation Army Adult Rehabilitation Center for basic dental services of extractions, fillings and cleanings. Salvation Army has been a partner with DWAH from our first year; and not only helped identify patients, but hosted our dental pre-screening on November 17. This early screening reduced onsite crowding at Agape, improved time and patient flow and allowed patients to go directly to their dental chair. Thank you to James Bookman and Captain Cheryl Gibson with Salvation Army, Fred Brown with Park Cities Rotary and Dr. Rob Levy, Dr. Willard Tompson and Dr. Michael Rainwater, as the pre-screening enabled a great start for the treatment day.

This was our sixth year at Agape Clinic, with Mission East Dallas participating for the first time. The partnership included private practice dentists, staff from Mission East Dallas, staff from Agape Clinic and was organized by Park Cities Rotary. Health vitals were checked and patients were provided access to dental care; some gained the opportunity to return for future medical care.

Our dentist volunteers were Drs. Chris Miller, Todd Ayars, Martin Kahn, Stephanie Melland, Rob Levy, Pat Wharry and Michael Rainwater.



(L-R) Dental providers at Agape/Mission East Dallas Clinic, Drs. Patrick Wharry and Chris Miller; 8:00 am, ready to start the day!

Thank you to our amazing Hygienists: Melissa Gruenwald, Sheila Coleman, Dina Moncada and Wendi Gray. As always nothing happens without assistants, so a big thank you to Dulce Pardo and Sharon Montiel.

Working with Agape Clinic and Mission East Dallas is always such a blessing. Thank you to Agape's Paul Hoffmann, Dr. Barbara Baxter and



to our front desk, Dora Gonzalez. Thank you also to Mission East Dallas' Charles Wiltraut, Dr. Fahad Ashraf and your amazing staff, truly a great team. Over \$19,000 of dentistry accomplished on this day improved the lives of our patients and provided an opportunity for all volunteers to make a difference.

Great way to spend a Saturday!



Texas Mission of Mercy

Many thanks to all who volunteered at TMOM! See the big story on page

20 of this newsletter.



Volunteers needed!

After two years of virtual events, Give Kids a Smile is back in person for 2023! The event will be held on

February 3, 2023 at 10 DISD campuses through an outreach partnership with the Dallas Parks and Recreation Afterschool Program that specifically serves underserved communities. We are looking for Dentists, Dental Hygienists, Dental Assistants, Dental Students, and anyone else who may be interested in participating. The event will consist of dental screenings and fluoride varnish applications as well as oral hygiene instructions and education. The event was a huge success in previous years and we are looking forward to making this the best year yet! Sign up to volunteer at www.dcds.org/gkas-dallas or send email to info@dcdsfoundation.org for more information.

Help us make these events bigger, better and more impactful for dentistry!

TO VOLUNTEER

WWW.DCDSFOUNDATION.ORG

TO GIVE

DCDS Foundation is now an eligible charity listed on AmazonSmile. This program through Amazon donates 0.5% of the price of eligible smile.amazon.com purchases to the Foundation when selected by customers. Our unique charity link is <https://smile.amazon.com/ch/75-2790709>.

Veterans Texas Mission of Mercy

Proud moment for Dallas County Dental Community

by Stephanie R. Ganter DDS, MS
Dental Chairman for TMOM Dallas 2022

Texas Mission of Mercy (TMOM) is a mobile dental clinic that travels around the state of Texas providing charitable dental care to Texans with limited resources and/or access to care. Since its inception in 2001, TMOM has treated over 42,000 patients with \$26M worth of care.

THANK YOU to all who were involved in our Veterans TMOM event in Garland! TDA Smiles Foundation, DCDS Foundation and the Salvation Army partnered together to turn a Salvation Army Garland Gym into a 32 chair dental care facility. Our numbers for this year's event are 288 patients treated with over \$385,000 worth of care. Over 110 dentists volunteered as well as hygienists, dental assistants and community volunteers.

This TMOM event was special in that it provided a record number of pre-event removable units to our Veterans and their families thanks to the leadership of Dr. Michael Rainwater, President

of the DCDS Foundation. He worked alongside our Pre-Screening Chairman and current Dallas County Dental Society President, Dr. Mary Swift, and our removable chairs — Dr. Travis Spillman, who serves as a director on the DCDS Foundation and Dallas prosthodontist Dr. Clara Bergeron. What a combined effort from a stellar removable crew! Big thank you to Dental Plus Lab and Griffin Lab for our outstanding removable units.

I can't mention these results without also referencing the dentists and community volunteers who helped at our pre-screening events. For this TMOM, we had three pre-

screening events hosted on location at the Salvation Army, DCDS Assisting School and The Dental Specialists office. In addition, The Grace Center Texas provided an additional two pre-screening days, plus their mobile dental van "Flossy" at the event, courtesy of Dr. Grace Smart.

Our Community Chairman and stand out rockstar, Ms. Terra McClelland, spearheaded our fundraising and donation efforts. TMOM events do not happen without people like Terra, and we are entirely grateful to her efforts to deliver fundraising from community stakeholders, including in-kind donations such as meals and refreshments from set up to clean up for all volunteers working this event. We can't say thank you enough!

The staff at TDA Smiles Foundation is unlike any other I've worked with. Our fan favorites: Ms. Judith Gonzalez, TDA Smiles Foundation Director; Ms. Rachel Gutierrez, Marketing and Events Coordinator; and Mackenzie Keene, Programs Coordinator. Together, they collaborated with our Dallas TMOM team in fundraising, planning and promoting our Veteran's Event.

This Dallas Veteran's TMOM event was special because we said good-bye to our beloved friend, colleague and mentor Dr. Russell Owens. His wife, Mrs. Paula Owens has worked TMOM events alongside Dr. Owens managing data input and analysis. To celebrate the life of Dr. Owens, The Dental Specialists hosted a Casino Night Charity fundraiser with the blessing of Mrs. Owens. Donations exceeded \$3500 in his honor. All proceeds from the event were given to TDA Smiles Foundations. Thank you to all who donated and attended this event during TMOM!

Thank you to the dental students from Texas A&M University School of Dentistry for attending. Dr. Wendy Steger, DCDS board member and dental school faculty, helped recruit and supervise the students at this event. It's amazing to have dental students have the opportunity to provide quality care and give back to their

Johnathan, a patient from a Salvation Army shelter, was struggling with all his non-restorable maxillary teeth. A full immediate maxillary denture was impressed at the Salvation Army - Collins Center pre-screening two weeks out. Wax rim try-in occurred at The Dental Specialists pre-screening one week out. Then at TMOM weekend, all maxillary teeth were extracted by Dr. Robert Kleypas of Cypress Texas, delivering a new smile. Johnathan was thrilled to show off his new look, and at post-op he shared how fortunate he was to receive this treatment and how well the results and treatment went. Reline will be done eight weeks after the event. Johnathan is shown here with Dr. Kleypas and his son.



Grace Center Texas, a clinic caring for the underserved with dental needs, was location for a pre-screening that started Paul, a US Veteran, on a pathway to dental health. With non restorable maxillary and mandibular teeth, Dr. Kim Freeman impressed for full immediate dentures, bite registration and shade. Paul was then seen Friday at TMOM where Dental Plus Laboratory created his full dentures. Paul returned Saturday for extractions and delivery by Drs. Robert McNeill and Stephanie Ganter. Paul was seen the following Monday with Dr. Grace Smart who shared he looked great! His follow-up care will be at Grace Center Texas in Garland. Paul is pictured here with his dental team (from right to left): Ruben Mikaelyan, Dr. Robert McNeill, Dr. Stephanie Ganter, Paul, Dr. Grace Smart and Dr. Michael Rainwater

Ralondo was at our 1st TMOM pre screening hosted at the DCDS Dental Assisting School. With exam, panoramic and impressions taken that day, the pathway to rebuilding his smile began. 1) Dr. Bill Gerlach provided his examination and treatment plan; and with assistant Betty Hernandez, started his treatment with removable impressions, bite registration and shade. 2) After a hygienist completed cleaning at the Salvation Army in Garland, Dr. Rachel Speck of Houston and assisting Carla Muzquiz treated five teeth with restorative needs. 3) Dr. Thomas Harrison and Dr. Stephanie Ganter collaborated on treatment with seven teeth removed. 4) The final result, a complete change in oral health with maxillary partial delivered. Ralondo was interviewed by the media and was happy to share his experience with the compassionate care he received.



community at the same time! Dr. Tommy Harrison, another champion of service and dental students, arrived from Houston with three dental students to serve at our Dallas TMOM as well.

Big shout out to our hygiene treatment area! Dr. Chris Miller led this wonderful group. We are grateful to all of the hygienists, faculty and hygiene students involved. Special thanks to Tyler Junior College and Texas A&M University School of Dentistry Hygiene programs for helping our veterans and their families!

As always, DCDS Staff members Jane Evans (who is also a Board Member for TDA Smiles Foundation), Rosemary Martinez, Ashley Hawkins and Angela Bush made great contributions from start to finish.

We are exceptionally grateful towards all of our dental leads that made this event a success: X-ray Leads, Drs. Mitra Bolouri and Gabby Dizon; Triage Lead Dr. Maheeb Jaouni; Emergency Management Lead Dr. Robert G. McNeill; Sterilization Lead Dr. Toby Glaser; and our Registration Lead courtesy of the Alliance of the American Dental Association.

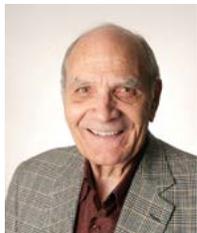
TMOM patient Bryan presented with severely worn teeth and pain in #9. Treatment began on Friday to address his pain, with Dr. Ray Gillespie of Forth Worth doing a root canal on tooth #9. Bryan returned on Saturday for earliest start time where Dr. Yvette Martinez restored #8 and #9 and prepped and placed 20 fillings to return Bryan to a healthy and stable dental condition. After many hours of effort and work, Bryan's joyful smile shows off why we are all here at TMOM. Bryan's team included endodontist Dr. Ray Gillespie, Dr. Yvette Martinez and assisting Arden Ebert.



Richard attended our pre screen at The Dental Specialists in Garland, one week prior to TMOM. After a pano and screening exam, Richard started on his return drive to Benbrook just west of Fort Worth. As he was almost half way home, a dentist identified that his case could be started prior to event which would enable Richard to receive a maxillary partial to replace his missing and non-restorable teeth. Jane Evans got on the phone and gave Richard the option to have this added work done and Richard turned around and returned to the office. We then took impressions, bite registration and shade. Griffin Dental Lab fabricated Richard's partial to replace 6 maxillary teeth, and the partial was delivered by Dr. Christabelle Alexander who also extracted 4 non restorable teeth. Pictured from left to right are Jane Evans, Executive Director of Dallas County Dental Society, Dr. Christabelle Alexander of Carrollton and Richard, a very happy Veteran.

Insights

Dentofacial Esthetics: From Macro to Micro



Dr. David M. Sarver has offered the dental profession a valuable tome whose esthetic premise he explains in the following three categories:

- Macro-esthetics, which regards the attributes of the face;
- Mini-esthetics, which considers the several features of the smile;
- Micro-esthetics, which reviews the multitude of traits of the teeth.

Dr. Sarver provides a conversational narrative that invites readership and displays spectacular photographs and diagnostic images, which give readers a new appreciation for their value in diagnosis and treatment planning. He emphasizes the importance of the initial examination and the use of imaging forecasts to help patients and parents full understand the goals he envisions for their malocclusions rather than the orthodontic problems they have. Dr. Sarver spends much time emphasizing the value of developing a smile arc that avoids arranging the teeth with traditional bracket placement, which often leaves maxillary incisors out of sync with the lower lip, but fails to alert readers as to where those brackets need placement for developing the arc.

Fortunately, and it is about time to find this in a textbook, Dr. Sarver challenges the classical concept of diagnosis and therapy that relies on osseous tissue and the mandibular incisor as the axis around which decisions are made. Others such as Holdaway, Bass, Alvarez Creekmore and White as long as 4 decades ago suggested in published journal articles that the maxillary incisor and subsequently the soft tissue merit consideration as the basis for diagnosis and treatment planning, rather than the mandibular incisor. But to my knowledge, this is the first time such a sensible ideas has appeared in a published book, and rather than simply mentioning such a departure from the classical orthodontic canon, Dr. Sarver amply and beautifully displays the value of such strategy. I wish the author had left some measurable quantities that guide readers into goals for determining the limits of a handsome face. Still it refreshes this reviewer to finally discover a clinician that places diagnostic and treatment planning emphasis where it needs to be—soft tissue and the maxillary incisor.

Dr. Sarver also fully exploits the therapeutic advantages of surgeries such as blepharoplasty, rhytidectomy, lip augmentation and the possibilities of rhinoplasty, mandibular and maxillary advancements, maxillary impaction, etc. He also illustrates the value of gingivoplasty with a diode laser to display more enamel of

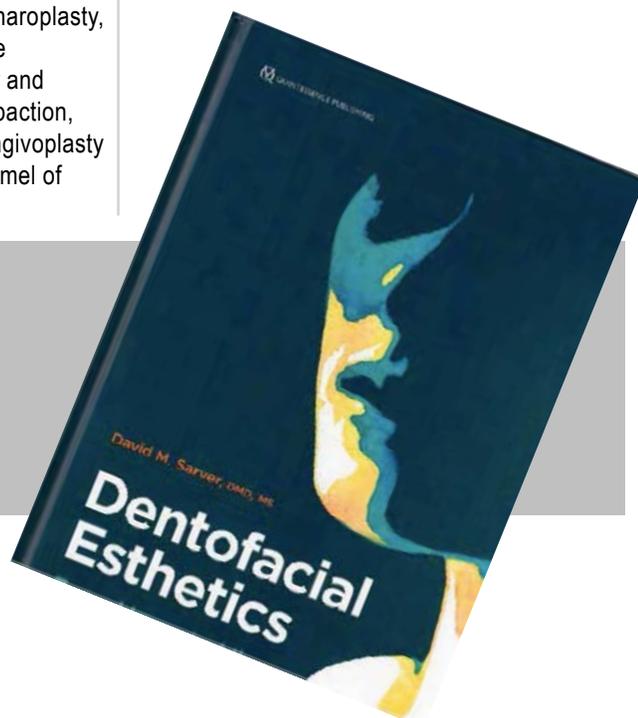
the teeth, which can greatly magnify the smile. Additionally, he describes and shows the advantages of tooth reshaping and composite augmentation of enamel.

Dr. Sarver displays excellent results by using maxillary canine substitutes as lateral incisors and subsequently the use of premolars as canines, which may cause distress among those still clinging to D'Amico's theory of canine-protected occlusion as sacrosanct and inviolable. But the proof of the pudding is in the tasting, and Dr. Sarver's results are delicious.

Dr. Sarver's new textbook is one of the most valuable and useful additions to the orthodontic bibliography and once dentists see it, they too will understand. Of course, as with all Quintessence publications, this one provides readers with thick, durable pages, unsurpassed images and illustrations along with exquisite layouts and readable fonts. In this, the author and publisher have merged to produce a remarkable experience for orthodontic clinicians and other dental professionals.

Dentofacial Esthetics: From Macro to Micro

David M. Sarver, DMD, MS
2020, Quintssence Publishing Co.
www.quintpub.com



Book Review by Larry W. White, DDS, MSD

The PEEL Technique: A New Paradigm in Pediatric Tongue-Tie Treatment: A Two-day Course

ROBERT CONVISSAR , DDS / JOY FUNSTON, RN, IBCLC



Dr. Robert Convisar earned his dental degree from New York University College of Dentistry. He is a fellow of the American Academy of General Dentistry and American Society of Laser Medicine and Surgery and diplomate of the American Board of Laser Surgery. Dr. Convisar maintains a private practice in New York.

Ms. Joy Funston is a registered nurse and international board certified lactation consultant. She is the founder and CEO of Joyful Start and board member of the International Affiliation of Tongue-tie Professionals.

Candidates who successfully complete this course will receive a Certificate in Pediatric Tongue Tie and Lip Tie Diagnosis and Treatment recognized by the American Board of Laser Surgery, the only Medical Certifying Board in the world dedicated to Lasers and Light Energy in Medicine and Dentistry.

Participant Requirements: Loupes, tweezers/cotton pliers and periosteal elevators are recommended. Dentists who own diode lasers are encouraged to bring them if they want to be certified on their own units – otherwise lasers will be supplied for the attendees.

Audience: Dentists

AGD Code: 135/430

CE Hours: 16 technical and/or scientific
CE Verification provided

In this two-day course, attendees will be introduced to the concept of laser frenectomies, an increasingly popular method by which dentists and physicians can treat tongue- and lip-ties in their patients. Five percent or more of the babies born in the United States have such tight tongue-ties and frenum pulls that they cannot successfully latch onto their mother’s nipple and breastfeed. For the baby, serious consequences include loss of weight and the label of “failure to thrive”. For the mother, this results in sore and cracked nipples, mastitis, painful engorgement and post-partum depression due to an inability to nurse her baby. This has classically been treated by a physician taking a scalpel or a pair of scissors to the newborn’s mouth and cutting the attachment.

LEARNING OBJECTIVES:

- Accumulate all of the required data via history intake forms
- Perform a clinical examination to arrive at the correct diagnosis
- Evaluate when this procedure should be done
- Perform the procedure using laser technology
- Network with lactation consultants, pediatricians, neonatologists and the rest of the medical team
- Grow your practice of neonatal dentistry

ATTENDANCE IS LIMITED TO 30 PARTICIPANTS. LUNCH WILL BE PROVIDED.

ONLINE REGISTRATION REQUIRED FOR THIS IN-PERSON COURSE BY MARCH 17. REGISTER ONLINE AT WWW.DCDS.ORG/EVENTS FOR THIS TWO DAY 8:30 A.M. - 3:00 P.M. CLASS.

DCDS Members	\$895.00	Non-member dentist	\$995.00
--------------	----------	--------------------	----------

Cancellation Policy: The cancellation/refund deadline is March 17, 2023. A 20% administrative fee will be assessed for all cancellation requests on or prior to this date. Since this is a limited attendance course, “no shows” will forfeit the full course fee. No refunds will be granted after March 17, 2023.



MARCH 24-25

REGISTER TODAY AT WWW.DCDS.ORG/EVENTS

DALLAS COUNTY DENTAL SOCIETY • 13633 OMEGA RD • DALLAS, TEXAS 75244 • 972-386-5741 • INFO@DCDS.ORG

Dallas County Dental Society
is an ADA CERP recognized provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Dallas County Dental Society designates one (1) credit per hour for CE activities, unless otherwise noted.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cecp.





Your *Transition*

is closer than you think!

Is your practice ready?

SELLERS
are waking up!
DSO's are falling short with their inflated promises!
They are going bankrupt too!
Start the year off right;
Get our FREE Appraisal.

BUYERS Beware!
You can't afford to not buy a practice!
You will never pay off your loan as an associate!
We can get you financed!

Let's Plan an AWESOME 2023 Together!

Go with a Guide that knows the territory!

Hoping one day to get top dollar for your practice?
Considering adding a dentist to your practice?
Wondering how to coordinate the real estate and practice sale?

"Seek advice now... while your practice is at its peak!"

DALLAS OFFICE 214.893.0410
Serving the Central U.S.
Info@OfficeNetworkUSA.com
#1 TRANSITION AUTHORITY

Are You Using the Right Tools ...In Your Marketing Efforts?

on-hold media group
Proudly Serving DCDS Members Since 2008



- On-Hold Messaging Will:**

 - Present a cordial, professional image
 - Reduce caller hang-ups
 - Shorten perceived hold times
 - Educate & inform patients
 - Reinforce other marketing efforts
 - Introduce new providers & staff
 - Encourage online check-in & referrals

Our SHUFFLE system lets you to quickly & easily:

 - Manage your content on a near real-time basis
 - Select the precise messages your callers need
 - Submit new Custom Script Requests
 - Match the background music to the season
 - Generate a new weekly production sequence and so much more...

For a live, online virtual tour of our SHUFFLE Content Management System, please contact us today!

Ask us about the special program for DCDS Members



(866) 758-1300
www.OnHoldWizard.com
info@onholdwizard.com





Dental assistants who train through the DCDS Dental Assisting School know more than just the basics. They are specialized assistants who can take x-rays and perform CPR. They have foundational knowledge of nitrous oxide sedation and are HIPAA/OSHA proficient. They are trained to work as part of a dental team.

DCDS member dentists are given the unique (and first) opportunity to hire new, fully trained dental assistants from each graduating class.

For more information, please contact the DCDS DAS Program Director, Angela Bush, at info@dcdsdas.org or visit <https://www.dcds.org/dental-assisting-school>.

ENROLLING STUDENTS FOR APRIL 2023 SESSION

dcdsdas.org



Classified Advertising

Classified Advertising for DCDS Connection is accepted on a space-available basis and must meet the advertising guidelines of the DCDS. Rates and information are posted on-line at <https://www.dcds.org/news-media/sponsoring-advertising> or call 972-386-5741.

For Sale/Lease - Offices

OFFICE TO SHARE

Rent space in our new fully digital and equipped dental office located in Richardson near 75 & Campbell Rd; available 2-3 days per week on a daily fee basis. Take a video tour at DrJackBodie.com.

Call 214-212-9413 or email Jack@DrJackBodie.com for details.

Looking for Equipment

Amalgamator/Triturator

Looking for a working Amalgamator/Triturator for the Texas Mission of Mercy.

Contact Dr. Wade Barker at wade@wadebarker.com

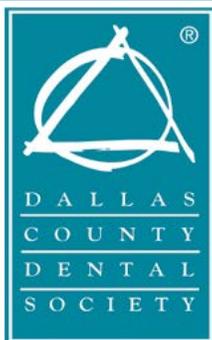
Click here to check out Job Bank/Classified ads on the DCDS Website for more opportunities!

Great Expectations



Representatives from Texas A&M University School of Dentistry, Texas ICD and DCDS held Great Expectations for D1 students in early November. With it's vision to share life and inspire dental students, Great Expectations mentors professionalism by connecting dental students, faculty and practicing dentists; fosters responsibility and commitment to the community and the dental profession; and creates an environment of trust and open communication that allows students to address their unique issues.



**DCDS**

13633 Omega Road
 Dallas, TX 75244
 Phone: 972-386-5741
 Fax: 972-233-8636
 www.dcds.org
 info@dcds.org

Follow DCDS and SWDC
 on social media!



Happy New Year! I hope everyone had a wonderful holiday. 2023 generates a chance to renew, reconnect and refresh our professional and personal lives. Many of us make resolutions when the new year starts, and I encourage you to add attending the 2023 Southwest Dental Conference to those plans. This year's Conference will be held at the Hilton Anatole Dallas from August 25-26 and is filled with opportunities for reaching your goals.

Creating an exciting line up of courses to incorporate your entire team was the goal for myself and the Scientific Committee, and the 96th SWDC will not disappoint! Several clinicians are new to SWDC this year and are eager to offer challenging and enlightening courses. Dr. Michele Lee will provide insight into utilizing bite splint therapy and gaining a more comprehensive approach to treatment planning in Appliance Therapy in Everyday Dentistry. Dr. Paras Patel's course on radiographic pathology covering disease entities within the gnathic bones will aid you in obtaining a definitive diagnosis and in determining treatment options. Ms. April Callis-Brichmeier's exciting practice management course, Creating and Sustaining a Positive Work Life, will help you achieve an engaged workplace through sharing a positive vision.

With these sensational courses and more heading your way, you'll want to mark your calendar now to attend the 2023 Southwest Dental Conference. Keep an eye out for registration opening in March as many of our courses sell out quickly. These small steps can start you on your way to an enlightening and successful year!



Dr. Celeste Latham
 2023 Southwest Dental
 Conference Chairman

AUGUST 25-26, 2023 • HILTON ANATOLE DALLAS